



Accreditation

Medicine

The University of Kentucky College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Kentucky College of Medicine designates this live activity for a maximum of 5 *AMA PRA Category 1 Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The University of Kentucky College of Medicine presents this activity for educational purposes only. Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine. The content of the presentations is provided solely by presenters who have been selected for presentations because of recognized expertise in their field.

CHES

The Department of Public Health, Western Kentucky University, has been designated as a Multiple Event Provider (#KY0022) of Category I continuing education contact hours in health education by the National Commission for Health Education Credentialing, Inc. This program has been reviewed and approved for up to 6.0 Category I entry level contact hours in health education for event #66001.

Public Health

University of Kentucky College of Public Health certifies that this educational activity was designated for 6 hours of Public Health Continuing Education (CPHCE) credit. This course is approved for continuing education by the University of Kentucky College of Public Health..

Other

UK Healthcare CE Central certifies this activity for 6 hours of participation.

An Equal Opportunity University

Learning Objectives

Upon completion of this education activity, you will be able to:

Reimagining Public Health - Kuehnert

- Discuss the current public health environment
- Describe the future of public health and issues it needs to address over the next several years

Washington Update – Simpson, Jarris, Levi, and Pestronk

- Describe the current landscape for public health in Washington, particularly as it relates to health reform and opportunities for the field of PHSSR
- Identify high priority topics where additional research is needed
- Identify some best practice tips for connecting the research and practice communities to inform policy at the local, state, and Federal level

Evolution of HSR and Its Application to Public Health - Roper

- Describe inroads made in the past 30+ years in public health, and in public health systems and services research
- Relate the likely future for this field over the next several years

Translation and Dissemination – Erwin

- Determine the key components of the diffusion theory and how to incorporate them into your dissemination plan
- Determine the top ten dissemination mistakes and how to avoid them

Research Translation and PHSSR - Brownson

- Define the four aims of Project LEAD
- Describe the process of evidence-based decision making

Engaging Academia and Practice in an Evaluation of Local Public Health Performance: MN Experiences – Gyllstrom and Riley

- Decide if integrating QI and having a “culture of quality” leads to a more effective and stronger health department
- Better structure, finance, and staff our LHDs/CHBs to do more population-based public health
- Achieve better outcomes

Washington – Data as Evidence: Making it Accessible for Decision-Making – Flake and Bekemeier

- Describe how LHD funds are currently distributed
- Discuss how more “accessible” data influences decision-making

Integrated HIV/STD Service Delivery in New York State: A Natural Experiment – Maylahn and Johnson

- Assess quality outcomes related to effectiveness, efficiency and acceptability of the integrated HIV and STD partner services model as perceived by state health department staff
- Increase awareness of ‘Quality’ as a measure with many dimensions

Applying Evidence-Based Public Health in North Carolina – Bridger and Harrison

- Strengthen local public health’s ability to implement evidence-based public health strategies
- Tie adoption of EBS to needs identified in Community Health Assessment

Disclosure of Relevant Financial Relationships With Commercial Interests

No speakers or planners have any relevant financial relationships to disclose. No speakers will discuss off-label use of a product.

Disclosure of a relationship is not intended to suggest or condone commercial bias in any presentation, but it is made to provide participants with information that might be of potential importance to their evaluation of a presentation.

Get Credit Instructions – Medicine, Public Health, CHES, Other

At the conclusion of the activity:

1. Open your Internet browser (Internet Explorer, Firefox, Safari, AOL, etc.) and go to www.CECentral.com/getcredit
2. In the box marked ‘Activity Code’, enter **XLS13076** and click ‘Search’
3. The appropriate activity details will display; click ‘Proceed to Credit’ on the right hand side
4. If you are not signed into CECentral.com, you will either need to login or create an account (free of charge)
5. Click on the type of credit you wish to claim
6. Complete the Evaluation and Commitment to Change and click ‘Submit’
7. Your certificate will appear; you can print it or view it later by clicking ‘Transcript’ in the blue bar at the top of the page

IMPORTANT! The deadline to claim credit online is June 10, 2013.

If you experience problems getting your certificate, please contact our Support Desk at (859) 257-5320 from 8:30 AM-4:30 PM ET, Monday-Friday.